

LAKE CAMPUS BRIDGE STRATEGIC PLAN

2023-2025

Wright State University Mission Statement

We empower all students to excel in their lives and chosen careers through integrated learning, research, innovation, and experience.

Wright State University - Lake Campus Mission Statement

As part of Wright State University, the Lake Campus is the focal point for the educational and cultural advancement of the residents of West Central Ohio, providing opportunities for advanced scholarship and continuing education, economic and technological development, and community service.

Wright State University Vision Statement

To be a diverse, inclusive university that positively transforms the educational, economic, and social fabric of the communities we serve.



Introduction

Wright State University's Bridge Strategic Plan for 2023-2025, guided by the mission, vision, and strategic priorities of Recruitment, Retention, and Relationships, as well as a continued commitment to fiscal sustainability, outlines five, forward-moving, primary institutional objectives that will be pursued while simultaneously infusing strength and adaptability throughout the institution:¹

1. Student success—transformational student experience
2. Advancing knowledge through research, entrepreneurship, and creative endeavors
3. Forging and sustaining strong, collaborative relationships
4. Inclusive excellence
5. Resource management and sustainable operating budget

From 2023-2025, the Lake Campus of Wright State University will pursue specific facets of these institutional objectives via the following strategies:

Student success—transformational student experience

Strategy

Develop and sustain teaching and service excellence initiatives that improve student success and retention rates.

Projects and initiatives of this strategy include:

1. Increase student success in difficult courses.
 - a. Create a Lake Campus Retention Committee to identify difficult, high-enrollment courses for action plans.
 - b. Identify four or five difficult, high enrollment courses with DFW rates $\geq 30\%$.
 - c. Apply data-driven approaches (both quantitative and qualitative) to develop action plans for these courses that include strategies and high-impact practices to improve student success.
 - d. Design assessment plans for action plans and assess outcomes of action plans.
2. Increase students' mental and physical well-being.
 - a. Assess mental health needs via Mental Health Task Force and identify opportunities for support.
 - b. Increase on-campus opportunities for physical activity, e.g., yoga, intramural sports.

¹ Wright State University. *Wright State University Bridge Strategic Plan 2023-2025*. (2022). Retrieved March 13, 2023 from <https://www.wright.edu/sites/www.wright.edu/files/page/attachments/Wright-State-Bridge-Strategic-Plan-2023-2025.pdf>.

3. Survey students for feedback and suggestions on activities, programs, and services.
 - a. Identify students engaged in the Earn and Learn model and increase visibility of the Earn and Learn model.
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Advancing knowledge through research, entrepreneurship, and creative endeavors.

Strategy

Expand opportunities for students, faculty, and staff to engage in research, scholarship, and creative activities and increase the visibility of this work in local communities.

Projects and initiatives of this strategy include:

1. Increase research and creative activity through initiatives supporting faculty development, incentives, and interdisciplinary research collaborations.
 - a. Schedule on-campus pre-award training (e.g., GrantForward) via Research and Sponsored Programs.
 2. Increase the visibility of Wright State University–Lake Campus scholarship.
 - a. Increase publicity of Wright State University–Lake Campus Research Symposium.
 - b. Integrate Lake Campus Senior Design Expo into Wright State University–Lake Campus Research Symposium.
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Forging and sustaining strong, collaborative relationships.

Strategy

Build and/or expand relationships with local community partners.

Projects and initiatives of this strategy include:

1. Develop/expand affordable educational programs that meet the workforce needs of West Central Ohio and that position the region for (continued) economic opportunities and successes.
 - a. Meet quarterly with Lake Campus Strategic Community Advisory Board.
 - b. Hold annual Regional Summit for local business and industry stakeholders.
 - c. Develop and increase opportunities for industry-recognized credentials.
 - b. Identify students engaged in the Earn and Learn model and increase visibility of the Earn and Learn model.

2. Foster intentional connections with P-12 educational partners.
 - a. Hold annual College Credit Plus (CCP) summit for local high school stakeholders.
 - b. Develop/expand/increase visibility of opportunities for continuing education unit (CEU) credits.
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Inclusive excellence

Strategy

Create an inclusive campus environment that is nurturing, supportive, and welcoming for all students, faculty, and staff.

Projects and initiatives of this strategy include:

1. Conduct a campus-wide climate survey to assess where diversity, equity, and inclusion improvements are needed.
 2. Create a work environment in which faculty and staff feel valued and supported and can perform at their best.
 - a. Assess and/or repurpose and/or increase Lake Campus space that fosters collaboration amongst students, faculty, and staff.
 3. Collect and share best practices for teaching inclusive excellence within the existing curricula.
 - a. Provide professional development and trainings for faculty and staff.
 - b. Participate in the development of recommendations for including inclusive excellence in Wright State Core or Core Curriculum.
 4. Increase mental and physical well-being of students, faculty, and staff.
 - a. Assess mental health needs via Mental Health Task Force and identify opportunities for support.
 - b. Increase on-campus opportunities for physical activity, e.g., yoga, intramural sports.
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Resource management and sustainable operating budget

Strategy

Prioritize curricular opportunities that increase value to students, the institution and strategic community partners.

Projects and initiatives of this strategy include:

1. Expand the number of programs that recruit students.
 - a. Develop and increase opportunities for industry-recognized credentials.
 - b. Develop/expand/increase visibility of opportunities for continuing education unit (CEU) credits/contact hours.
2. Apply data-driven approaches to increase efficiency and effectiveness of course scheduling and staffing.
 - a. Assess course offerings in the context of enrollment trends.
 - b. Pursue strategic cross-listing opportunities between campuses.
4. Increase matriculation rate of CCP students.
 - a. Determine percentage of Lake Campus CCP students that matriculate to Wright State University (via Institutional Research)
 - b. Develop and implement outreach mechanisms for faculty and staff to increase the matriculation rate of CCP students.
 - c. Leverage course scheduling to accommodate and to encourage CCP participation of specific high school populations, e.g., students enrolled in the Tri-Star Med-Prep and Early Childhood Education programs, without compromising course scheduling for traditional students.
5. Apply data-driven approaches to identify stop-out students that can be awarded associate degrees.