

Small Business Development Centers

Lima Area HAMBER Foundation







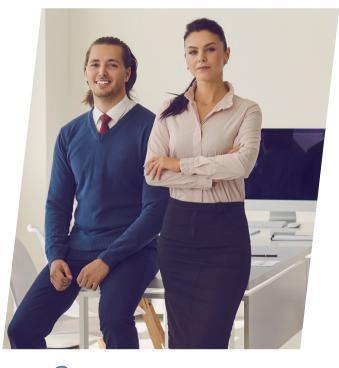
REGIONAL SMALL BUSINESS INFORMATION SERIES

Rhodes State College

Tuesdays, 5:00 p.m.—7:00 p.m. March 5, 2024 thru April 16, 2024 Held LIVE at the Borra Center for Health Sciences at Rhodes State College 8 Town Square, Lima, OH 45801

Inviting all counties: Allen, Auglaize, Hancock, Hardin, Mercer, Paulding, Putnam, Van Wert, etc. Simulcast available at participating locations.

Room 103/104



Our **SERVICES**







Week 1 - So You want to be an Entrepreneur Week 2 -Launch & Grow Your Business Right



CREATIVE CONCEPT

Week 3-Marketing & Social Media for your business



PROFIT ANALYSIS

Week 4- Financial Accounting 101 Week 5-Profitability Analysis Week 6 - Acquiring Capital & Risk Managemen^t







Attend all 6 sessions and one on one counseling to receive a Small Business Training Certificate and a Complete Business Plan!

Series is free of charge!

Register Here

Automatic Entry for the Regional Pitchfest 2024!

Call Us 419-998-8032





Week 1 - So.... You Want to be an Entrepreneur

- Traits
- Expectations
- Requirements
- Business Plan

Week 2 - Launch & Grow Your Business Right Feasibility study

- Market Research
- Getting to Market
- Legally Establishing your Business

Week 3 - Marketing & Social Media for small business What is

Marketing

- How can you reach your market
- Effective use of Social Media platforms
- Marketing on a shoestring budget

Week 4 - Financial Accounting 101

- Break Even Analysis
- Income Statements
- Profit & Loss Statement
- Balance Sheet

Week 5 - Profitability Analysis

- Cost of Goods Sold
- Markup
- Expenses
- Sales
- Net Profit
- Cash Flow

- Week 6 Acquiring Capital & Risk Management
- Loan Options
- Lender Expectations
- 4 C's of Credit
- Mitigating Risk